



10500 N Military Trail, Palm Beach Gardens, FL 33410
golf.pbgpf.org

Dear Palm Beach Gardens Police Foundation Program Book Advertiser:

We would like to ask your support as the Police Foundation presents its 10th Annual Police Foundation Golf Tournament on Saturday, October 28, 2017 at the PGA Resort.

We are currently in the process of soliciting ads for our Tournament Program Book. Ads placed in this year's Program Book will be distributed to each of the golfers and throughout other outlets.

The book will contain each golfers course and hole information along with their raffle ticket, off-season play discount voucher from the PGA Resort as well as their *Birdie For Children* guess ticket for the Honda Classic. **These items will induce or require the participant to flip through the book and in doing so, see your advertisement.** The booklet will also be distributed in other outlets and venues.

Yes, I would like to place an advertisement in the Tournament Program book!

Full **Two-page Premium** advertisement – \$250.00 – 7.75 in. x 4.25 in.

Full page **Premium** advertisement – \$200.00 – 3.75 in. x 8.25 in

Full page advertisement – \$175.00 – 3.75 in. x 8.25 in

Half-page **Premium** advertisement – \$ 150.00 – 3.75 in. x 4.15 in.

Half Page advertisement – \$100.00 – 3.75 in. x 4.15 in.

Quarter Page advertisement – \$75.00 – 1.85 in. x 4.10 in.

Important Details

- **Deadlines:** All artwork, payment and forms must be submitted online at pbgpf.org or delivered to the Palm Beach Gardens Police Foundation by the end of the business day on Friday, October 6, 2017. Artwork be a minimum of 300 dpi in either .jpg, .pdf, .tif or .bmp format
- **Liability:** The liability of the publisher for errors is limited to the cost of the space paid for and occupied by the error.
- **Questions:** Please email golfbook@pbgpf.org with questions about artwork, payment or general inquiries. You may also contact the Police Foundation office at (561) 799-4440

Contact Info

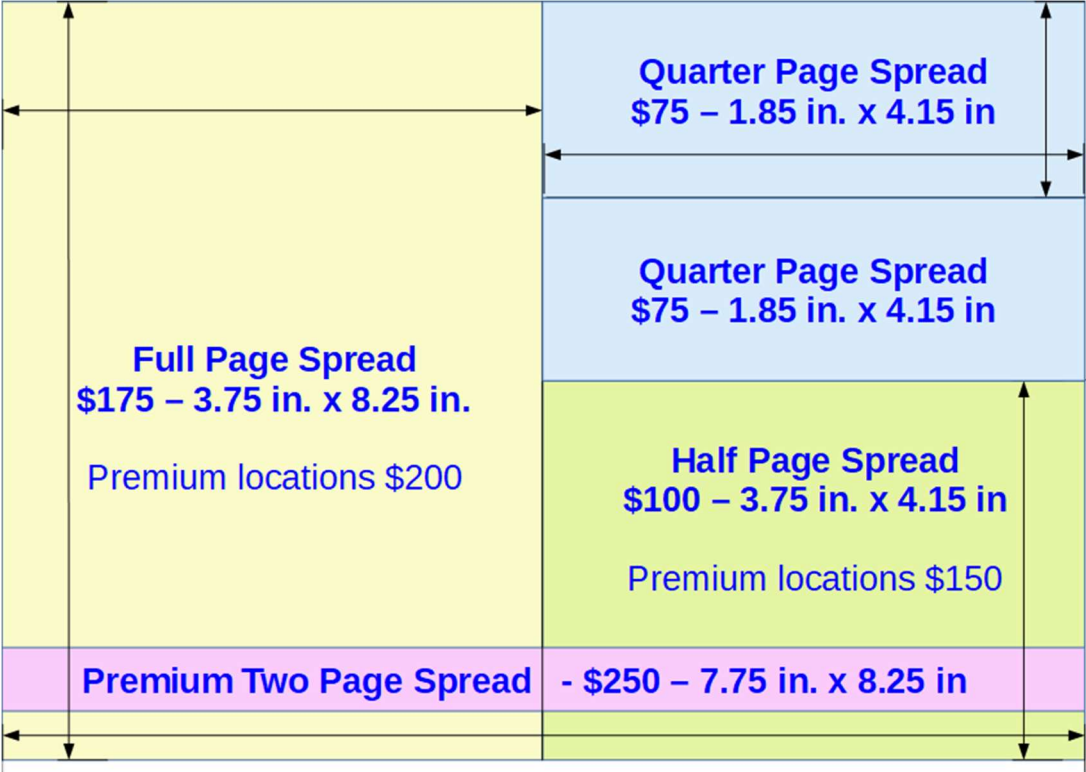
Company Name

Contact

Phone

E-mail

**Palm Beach Gardens Police Foundation
2017 Golf Tournament Program Book**



Please note that the back page of the book is already sold to the Program Sponsor and the inside front pages are reserved for the Presenting Sponsor.

Who benefits from this Fundraiser? Revenue from the Program Book, as well as all revenue from the Tournament, goes to support the Police Explorer program and other youth programs throughout Palm Beach Gardens.

What am I buying? You or your business are buying advertising space in the Program Book. Each participant in the Tournament will receive a book upon arrival at the Tournament. The book will be personalized for the golfer and show his or her name, course of play and starting hole for the shotgun-start. The book will also include their raffle ticket, off-season play discount voucher from the PGA Resort and Spa as well as their *Birdie For Children* guess ticket for the upcoming Honda Classic. These three items will induce or require the participant to flip through the book to find these items and thus see your advertisement.

Why should I buy? The booklet is well-designed and professional-looking and the Tournament’s participants will read your ad to get ideas about local restaurants, gift shops, realtors, therapists, lawyers, medical professionals, banks, dentists and so on. Your business will get several times the advertising for the price of one. Ads in our Program Book will get wide exposure to the participants of the event and we will also distribute the book at other events and programs during the year as long as the supply exists. Ads show your good will commitment to a local non-profit as well as to both youth and law-enforcement.